


KENNETH ROSEN


Animator | CG Generalist | Digital Artist

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EDUCATION

THE SCHOOL OF VISUAL ARTS | 2015-2019

Bachelors of Fine Arts

Computer Art: Computer Animation & Visual Effects

AWARDS

COLLEGE TELEVISION AWARDS FINALIST | 2020

Papito nominated by the Television Academy Foundation as a finalist for best animated short film.

EXPERIENCE

GRAPHIC DESIGNER | 2023

FOX NEWS MEDIA

Designed original key art for new shows on Fox News Media's streaming service Fox Nation. Assisted in delivering key art in various sizes meant for digital ad applications and printed media campaigns.

CONTRACT 3D ANIMATOR | 2022

NEW KINO - LUNA MARKET INC

Worked on character animation for an ad promoting NYX/EsteeLauder's partnership with popular metaverse clothing designers.

FREELANCE MOTION DESIGNER | 2022

CREATIVE X ENTERTAINMENT

Worked on a variety of promotional animated clips on Instagram to promote films and shows like Keeping Company and Kingdom Business. Created static carousel assets for 1091 Studios for use on Instagram. Helped design and create Pick Decks or PowerPoint presentations for The Shade Room and Kool Pak.

CONTRACT MOTION DESIGNER | 2022

DARWIN SOFTWARE

Designed and animated various video ads for various clients like Utz's, Ryderwear, and VetPet Box. Worked with Darwin's team of data analysts to create effective visual adverts for social media and improve consumer engagement/feedback with a client's product or service.

MOTION GRAPHIC DESIGNER | 2021

MAJOR LEAGUE BASEBALL

Helped in designing static and animated graphics to be used in a variety of social media postings. Worked on title cards, lower thirds, and other animated assets for event promotion, sponsored games clips, interviews, and adverts. Animated new content to be used on MLB Originals shows and MLB's alternate social media pages. Responsibilities ranged from a 2D rotoscope animation to animated vector illustrations to location hopping transitions. Designed video templates for Postseason 2021 the 2021 World Series.

FREELANCE ANIMATOR | 2019-2020

NICKELODEON

Worked on character animation for a Baby Shark television promo and contributed reusable animation of the characters to Nickelodeon's animation library for future use. Animated Bubble Guppies characters for a Hand Washing PSA from Pinkfong.

Worked on play-along episodes of Blue's Clues & You for the Noggin App. Responsible for character animation on cutscenes, cycling animation for interactive sections, and background/transition elements.

3D GENERALIST | 2017

HUMBLE/POSTAL TV

Assisted in modeling 3D props, texturing, and animating for Facebook's Support Business mobile ad campaign and Bevespi Aerosphere's Neon Lights ad.

SKILLS

Animation
Motion Graphics
Graphic Design
Key Art Design
Illustration

SOFTWARE

Autodesk Maya
After Effects
ToonBoom Harmony
Photoshop
Illustrator